



30765 Pacific Coast Highway • Suite 369 • Malibu • CA • 90265 • TEL 800-726-2070 • FAX 800-727-2070

May 1, 2009

Dear Colleague:

The Academy for Guided Imagery is planning to broadcast its 21st Annual Conference to a global audience from October 1st through December 31st, 2009. This year's theme will be "**Imagery, Anxiety, and Stress**," and like our 2008 Conference Webcast, this international event will involve faculty and participants from all over the world.

If you are interested in joining our faculty for this conference, you are invited to submit the attached Webcast Presentation Proposal form to the Academy's Conference Committee for review. To allow sufficient time for all the many needed technical and marketing preparations, all proposals must be submitted by July 1st, 2009. The final faculty will be selected and notified by July 7th, 2009. If your presentation is selection, you will then have about 2 months to record your presentation which must be submitted no later than September 7th, 2009.

The webcast will feature short (30 minute), intermediate (45 minute), and full (60 minute) video/powerpoint presentations as well as interactive interviews related to guided imagery, stress and anxiety management. Shorter interactive interviews are also welcome.

Benefits To You:

The good news is that your participation will not require you to travel or to miss any work or home activities since your presentation will be pre-recorded in digital video format (more about this below). Current technology allows us to webcast to over 100,000 simultaneous participants and anyone with internet access (dialup to high speed) on any platform (PC, Mac, Unix) will be able to view it.

This is a unique opportunity for you to let this international audience know about your current research, clinical activities, programs, books, CDs, DVDs, and other interests. If you request it, we will also provide a link to your website in our online promotion of the conference.

If needed, we will also help you learn how to prepare a webcast presentation since these will become much more common in the future. While most of us are familiar with giving presentations to a live audience, presenting in front of just a webcam or video camera is quite a different matter.

With the help of several video professionals, we have prepared a brief manual that will teach you all you need to know to produce a successful high quality webcast presentation. It includes a list of needed hardware, software, lighting, sound, and environmental requirements, and how to present comfortably to a more intimate online audience.

As compensation, you will receive a waiver of the webcast registration fee, complementary CE credit from the event's current CE sponsors for all presentations you attend online, and a DVD of your final presentation for you to use in any way you choose in exchange for permission to include your presentation in this webcast and in future home study courses sponsored by the Academy.

Benefits To Your Organization:

If you are affiliated with a membership organization involved in research, training, education, information dissemination, support, or other activities related to guided imagery, we welcome additional organizational co-sponsors for this event. These co-sponsoring organizations have no financial obligations or responsibilities for the event, but are asked to promote it to their members through their journals, magazines, newsletters, websites, email lists, and other media venues.

In exchange, their members get a special registration discount, and the opportunity to learn the latest from some of the most prominent and respected authorities in the field.

If your organization is interested in becoming an webcast co-sponsor, please let us know.

Preparation Required:

To insure that the many technical issues and challenges involved are resolved prior to the event, all faculty must prepare their presentations well in advance of the webcast. Although we have set a "drop dead" deadline of September 7th, 2009, to have all final presentations in hand, we strongly encourage you to prepare and send us yours as soon as possible so we can provide constructive feedback and offer any technical assistance that you may need.

Types of Presentations Accepted:

If your proposal is selected, we will send you a step-by-step instruction manual that will help you to prepare your webcast presentation, usually in one of the following three formats:

(1) Pre-recorded Video Presentation

If you already have your presentation digitally recorded, or if you plan to video record it prior to August 1, 2009, please submit it with your Powerpoint slides, and we will edit it appropriately for the webcast. If you don't have Powerpoint slides, we will prepare them to accompany your presentation, but you'll definitely need to get it to us no later than September 1st.

(2) PowerPoint Presentation with Separate Video Recording

For this format, you will need to prepare a Powerpoint presentation as usual, and then digitally video record yourself giving it. Our manual will show you how to use a webcam or a digital camera to record your Powerpoint presentation for broadcast, what backgrounds are recommended, and what type of microphone and lighting are required for the webcast.

(3) Skype Interactive Interview

This option is recommended only for sophisticated computer users who have very high speed internet access, and familiarity with Skype. If you qualify, we will show you how to give your presentation as an online interview during which you will be asked to discuss your current research, theories, interests, opinions, or to address specific issues which you can

alert us to in advance. The interview will be recorded and edited for the webcast, and Powerpoint slides will be prepared to accompany it.

Presentation Length:

To accommodate the many faculty who may be involved, we are requesting that typical presentations be limited to 60 minutes. You can also opt for a shorter 15 or 39 minute presentation (especially for a Skype Interactive Interview), or for a longer 90 to 120 minute presentation, but these extended presentations must be highly relevant to our theme, and critically important and interesting to our audience of guided imagery and mind/body professionals.

Please Respond To This Invitation ASAP:

If you are interested in joining the faculty and preparing a presentation for this webcast, please complete the Webcast Presentation Proposal Form that follows, and **return it to me no later than July 1st 2009.** This is an MSWord document that you can complete on your computer, print it out, and return to me as an email attachment at Bresler@acadgi.com, or FAX it to 310-589-9523, or send it to the Academy at the address below.

If you have any questions about the above information, please feel free to email me or to call me at 310-589-9333.

Thank you for your interest in our webcast, and we look forward to hearing from you shortly.

All the best,

David E Bresler, PhD, LAc

David E. Bresler, PhD, LAc, President
ACADEMY FOR GUIDED IMAGERY
30765 Pacific Coast Hwy 369
Malibu, CA 90265



Webcast Presentation Proposal

(Mandatory information highlighted in yellow)

| | | |
|--|-----------------------------|-----------------------------------|
| Presenter's Name and Degree(s): [Redacted] | | |
| Address: [Redacted] | | |
| City: [Redacted] | State: [Redacted] | Zip/Country: [Redacted] |
| Phone: [Redacted] | Fax: [Redacted] | |
| Email: [Redacted] | | |
| Website (URL): [Redacted] | | |

| |
|--|
| Presenter's Brief Biography: <i>(60 words maximum)</i> [Redacted] |
| Tentative Presentation Title: <i>(75 letters maximum, including spaces)</i> [Redacted] |

| | |
|---|--|
| Presentation Related To: | |
| <input type="checkbox"/> Stress and stress management | <input type="checkbox"/> General Anxiety Disorders |
| <input type="checkbox"/> Obsessive Compulsive Disorder | <input type="checkbox"/> Panic Disorders |
| <input type="checkbox"/> Post-Traumatic Stress Disorder | <input type="checkbox"/> Social Anxiety Disorders |
| <input type="checkbox"/> Phobias | <input type="checkbox"/> Other |

| |
|--|
| Presentation Length Requested: |
| <input type="checkbox"/> 15 minutes <input type="checkbox"/> 30 minutes <input type="checkbox"/> 45 minutes <input type="checkbox"/> 60 minutes <input type="checkbox"/> 90 minutes <input type="checkbox"/> 120 minutes |

Type of Presentation:

- (1) Pre-Recorded Video presentation
 - With PowerPoint slides
 - Without PowerPoint slides
- (2) PowerPoint Presentation w/ Separate Video Recording
- (3) Skype Video Interview

Educational Objectives: *(100 words maximum for all three)*

At the conclusion of this session, the participant should be able to: (apply, choose, conduct, create, define, demonstrate, design, detect, diagnose, evaluate, explain, formulate, identify, integrate, measure, plan, practice prescribe, recommend, select, treat, utilize, etc.)

(1) [Redacted]

(2) [Redacted]

(3) [Redacted]

Abstract: *(250 word or less descriptive summary of your presentation)*

[Redacted]

Organizational Co-Sponsor: Please send additional information about potential organizational co-sponsorship of this event to:

Organization Name: [Redacted]

Organization Website URL: [Redacted]

Contact Person's Name: [Redacted]

Contact Person's Email Address: [Redacted]

Contact Person's Phone Number: [Redacted]

PRESENTER AGREEMENT: I agree that:

- (1) I will return this completed Webcast Presentation Proposal Form, my CV/resume, and a digital photo as quickly as possible.
- (2) I will prepare my presentation to be webcast at the Academy's 21st Annual Conference and I will submit my presentation, including PowerPoint slides and handouts in an electronic format no later than September 7, 2009.
- (3) I am solely responsible for the content of my presentation and for obtaining in advance any copyright releases which may be necessary or required in association with my presentation and handouts, and I hereby indemnify the Academy, its officers, directors, and staff for any liability whatsoever if I fail to do so.
- (4) To accommodate all faculty, I may be given a shorter time slot than I have requested. If so, I will be notified of this by July 15, 2009.
- (5) I will disclose all types and sources of potential or actual conflicts of interest at the start of my presentation and disclose any off label uses of medications or products.
- (6) I will present commercial-free information, avoid proprietary references, and cite any scientific or other evidence available to support the content of my presentation.
- (7) Once my presentation is submitted, a content review process is undertaken by the Conference Planning Committee, and any content that is deemed inappropriate, inaccurate, slanderous, libelous, or unethical may be deleted from my presentation.
- (8) I hereby grant the Academy a non-exclusive license to use my presentation in its 21st Annual Conference webcast and in any future home study courses it may produce. The Academy may use my name, professional identification, photo, and presentation description to market and promote this conference and any future courses containing my presentation.
- (9) In consideration for granting such rights, I will receive a waiver of the conference registration fee, complementary CE credit currently offered by the Academy for all online conference events I attend, a link to my website in the Academy's online promotion for this webcast, and a DVD of my presentation for me to use in any way I choose.

Signature

Date

Your full name entered above is acceptable proof of signature or you may include your electronic signature, if available.

Please return this form before July 1st, 2009 to:

AGI Webcast Planning Committee,
30765 Pacific Coast Hwy #369
Malibu, CA 90265

or

FAX it 800-727-2070 or email it as an attachment to Bresler@acadgi.com